

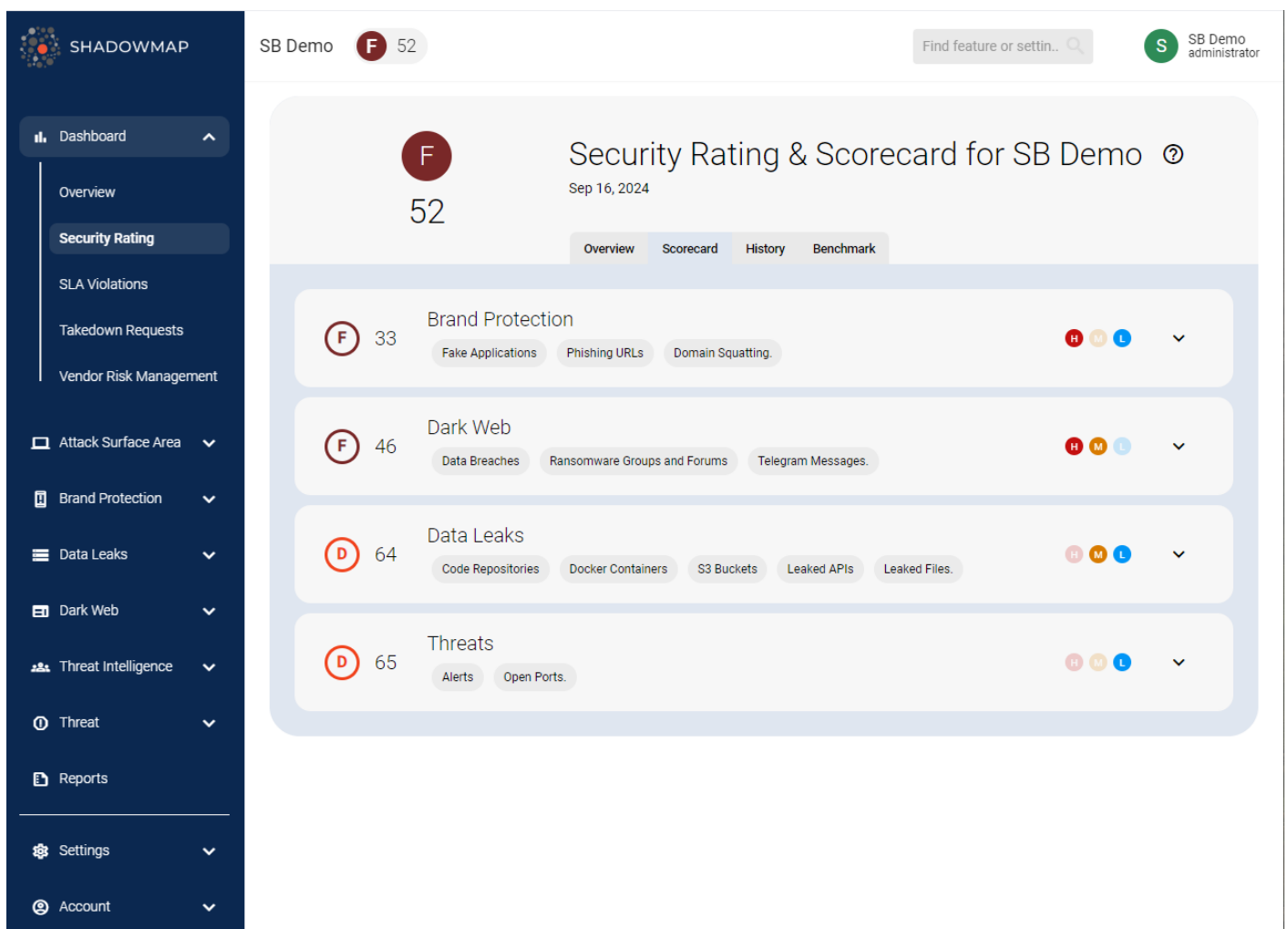
Security Ratings & Scorecard

The Security Ratings & Scorecard module in ShadowMap provides a consolidated view of your organization's overall security posture. By aggregating data from multiple security modules, it assigns a dynamic security rating based on the number of new alerts, open alerts and alerts actioned. This rating helps prioritize areas requiring immediate attention and contextualize and track progress as improvements are made over time.

- [Overview of Security Ratings & Scorecard](#)
- [Understanding & Improving Your Security Ratings](#)
- [Benchmarking Against Third Parties](#)

Overview of Security Ratings & Scorecard

The Security Ratings & Scorecard module in ShadowMap provides a consolidated view of your organization's overall security posture. By aggregating data from multiple security modules, it assigns a dynamic security rating based on the number of new alerts, open alerts and alerts actioned. This rating helps prioritize areas requiring immediate attention and contextualize and track progress as improvements are made over time.



How It Works

The Security Ratings module continuously monitors key security metrics across all ShadowMap modules such as Brand Protection, Dark Web Monitoring, Data Leaks Monitoring, Threat Intelligence, etc. It evaluates the number of new issues, open issues and issues actioned recently to track the progress of each of those modules.

Based on this data, it is able to create an objective score of your progress in that specific area and creates an appropriate rating to contextualize your current posture and progress achieved.

Understanding & Improving Your Security Ratings

Your security ratings in each category are dynamically calculated based on a combination of new issues, open issues, and recently actioned items. ShadowMap not only tracks these metrics but also provides actionable recommendations to help you improve your security posture.



Each module's key scoring parameters are categorized by priority levels to help you focus on what matters most:

- **High Priority:** Addressing these areas will have the most significant impact on your score. Actioning these issues is critical for quickly improving your security standing.
- **Medium Priority:** Tackling these issues will result in a moderate improvement to your score. These areas are important but less urgent than high-priority issues.
- **Low Priority:** Resolving these areas will have a smaller, incremental effect on your score. These are typically low-risk issues but still contribute to your overall security posture.
- **Positive Signals:** These are areas where you've excelled, such as successfully mitigating risks or preventing new threats. These positive factors are reflected in your score, showcasing your progress.

By following the platform's tailored recommendations and prioritizing actions accordingly, you can significantly improve your security ratings across all modules.

Benchmarking Against Third Parties

To help management and leadership teams contextualize your security rating, ShadowMap provides the capability to benchmark your scorecard against other third-party organizations, such as industry peers.

The benchmarking feature allows you to see how your organization's security posture compares to others in your industry or geographic region. As you implement ShadowMap's recommendations, you can track your progress over time and assess improvements in your security rating relative to your peers.



Requesting A New Company For Benchmarking

ShadowMap also offers the flexibility to request benchmarking against any organization of your choice. You can easily request a new company for third-party benchmarking by following these steps:

- 1. Open **Security Ratings > Benchmark**
- 2. Click on **Add Customer**
- 3. Enter the **Customer Name**, select the appropriate **Priority**, and add relevant **Tags**.
- 4. Wait for up to 24 hours for the new benchmark to be populated with detailed insights.

Add Customer ▾

Request Customer

✕

Priority

High ▾

Customer name

Apple Inc.

Tags

Supplier, Manufacturing

Request