

Benchmarking Against Third Parties

To help management and leadership teams contextualize your security rating, ShadowMap provides the capability to benchmark your scorecard against other third-party organizations, such as industry peers.

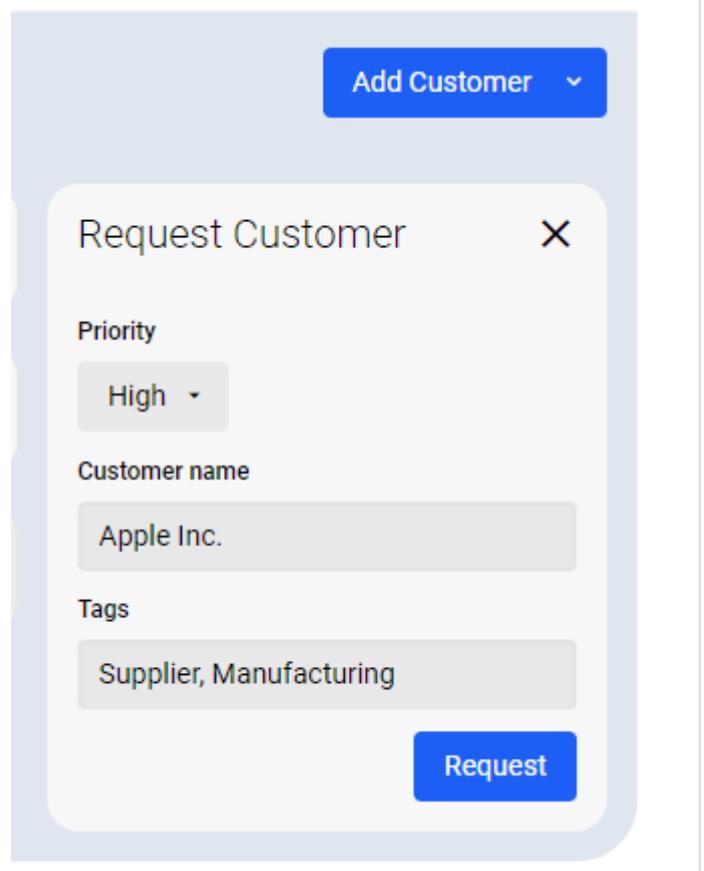
The benchmarking feature allows you to see how your organization's security posture compares to others in your industry or geographic region. As you implement ShadowMap's recommendations, you can track your progress over time and assess improvements in your security rating relative to your peers.



Requesting A New Company For Benchmarking

ShadowMap also offers the flexibility to request benchmarking against any organization of your choice. You can easily request a new company for third-party benchmarking by following these steps:

1. Open **Security Ratings > Benchmark**
2. Click on **Add Customer**
3. Enter the **Customer Name**, select the appropriate **Priority**, and add relevant **Tags**.
4. Wait for up to 24 hours for the new benchmark to be populated with detailed insights.



The screenshot shows a user interface for requesting a customer benchmark. At the top right, there is a blue button labeled "Add Customer" with a downward arrow. Below this is a modal window titled "Request Customer" with a close button (X) in the top right corner. The form contains the following fields:

- Priority:** A dropdown menu currently set to "High".
- Customer name:** A text input field containing "Apple Inc."
- Tags:** A text input field containing "Supplier, Manufacturing".

At the bottom right of the modal, there is a blue button labeled "Request".

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