# Benchmarking Against Third Parties

To help management and leadership teams contextualize your security rating, ShadowMap provides the capability to benchmark your scorecard against other third-party organizations, such as industry peers.
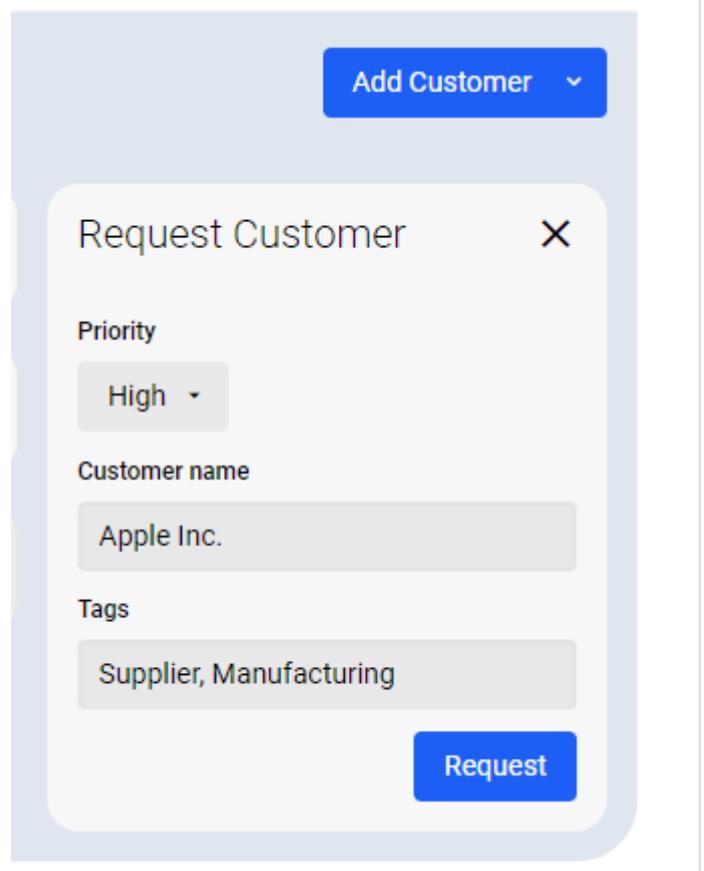
The benchmarking feature allows you to see how your organization's security posture compares to others in your industry or geographic region. As you implement ShadowMap's recommendations, you can track your progress over time and assess improvements in your security rating relative to your peers.



## Requesting A New Company For Benchmarking

ShadowMap also offers the flexibility to request benchmarking against any organization of your choice. You can easily request a new company for third-party benchmarking by following these steps:

1. Open **Security Ratings** > **Benchmark**
2. Click on **Add Customer**
3. Enter the **Customer Name**, select the appropriate **Priority**, and add relevant **Tags**.
4. Wait for up to 24 hours for the new benchmark to be populated with detailed insights.



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